



Martin Žížala, BSc (Hons) MRICS

- Martin was born in the Czech Republic, but has lived and been educated in the UK from the age of 13, and is therefore bilingual.
- He is a keen skier and likes sports generally with active participation in football, squash, tennis, badminton and wakeboarding.
- Martin has been the founding member, Member of the Board and a Secretary of the RICS Česká Republika for 2 years.

Education and Work Background

- Has studied and graduated with Honors, Estate Management BSc course at Oxford Brooks in 1998.
- Became a member of the RICS 2 years later.
- In 1998 joined Healey & Baker (Cushman & Wakefield) in London and worked in the retail agency department, responsible for the Northern counties.
- Became a Senior Surveyor and then an Associate in London, and run a team of 4 people, whilst taking on responsibility for a larger area of the Midlands and the North of England.
- Worked on a variety of shopping centers, high street properties and retail tenant representation with clients including Prudential, Landmark Securities and Costa Coffee.
- In 2003 was transferred to the Prague office to head up the C&W Czech retail team, comprising of 5 people.
- Provided advisory and leasing services to clients such as ING Real Estate, Tesco, Multi Development, Crestyl and PSJ.
- Successfully advised on and leased shopping centers including Prague Metropole Phase II, Prague Palladium, Olympia Plzeň & Olomouc, IGY Ceske Budejovice, City Park Jihlava and Karolina Ostrava.
- Has been involved with a number of high street transactions including the Hard Rock Café Prague.
- In 2007, had established and grew the Slovak retail team and had advised on and leased Kosice Optima Phase II, Trencin Laugaricio, Prievidza Korzo and Bratislava Eurovea.
- Under Martin's management the team increased in size from 5 to 15, with turnover and profitability increasing pro-rata, and he was invited to join the Board of C&W Czech & Slovak republics in 2008.
- In 2010 set up Retail Motions, a property advisory business specializing in the retail segment.

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